THE CAMPUS ELECTION ENGAGEMENT PROJECT'S

2019 FALL FELLOWSHIP REPORT
<table>
<thead>
<tr>
<th>Topic</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Executive Summary</td>
<td>3</td>
</tr>
<tr>
<td>By the Numbers</td>
<td>4</td>
</tr>
<tr>
<td>Institutional Changes</td>
<td>5</td>
</tr>
<tr>
<td>Engagement Efforts</td>
<td>7</td>
</tr>
<tr>
<td>Collaboration</td>
<td>8</td>
</tr>
<tr>
<td>Successes and Challenges</td>
<td>10</td>
</tr>
<tr>
<td>What They Learned</td>
<td>11</td>
</tr>
<tr>
<td>Honorable Mentions</td>
<td>14</td>
</tr>
<tr>
<td>Looking Ahead</td>
<td>17</td>
</tr>
</tbody>
</table>
CEEP expanded the Fellowship program for Spring and Fall 2019. We hired Institutional Fellows in fifteen of our eighteen states for 2019. CEEP Institutional Fellows helped their campuses create permanent systems that encouraged and fostered voter participation. Unlike Election Engagement Fellows, who focused almost entirely on direct registration, education, and get-out-the-vote efforts, Institutional Fellows worked on planning and developing the groundwork for future efforts.

Executive Summary
**Fall 2019 was a successful semester for the CEEP Fellowship program. Our combination of Institutional Fellows and Engagement Fellows allowed us to reach students on the ground and bring about lasting institutional changes. Here’s a quick overview of our Fellowship program last semester and how many students we engaged:**

<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Number of Fellows</td>
<td>91</td>
</tr>
<tr>
<td>Total Number Completed Fellowship</td>
<td>88</td>
</tr>
<tr>
<td>Total Number of Engagement Fellows</td>
<td>19</td>
</tr>
<tr>
<td>Total Number of Institutional Fellows</td>
<td>72</td>
</tr>
<tr>
<td>Total Number of Campuses with Fellows</td>
<td>79</td>
</tr>
<tr>
<td>Total Enrollment of Fellows Campuses</td>
<td>1,652,149</td>
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<tr>
<td>States Engaged</td>
<td>18</td>
</tr>
<tr>
<td>Total Students Engaged*</td>
<td>22,256 - 32,410</td>
</tr>
<tr>
<td>Total Students Registered to Vote</td>
<td>12,712</td>
</tr>
<tr>
<td>Total Volunteers Recruited*</td>
<td>1,485-3,785</td>
</tr>
<tr>
<td>Social Media Campaigns</td>
<td>35</td>
</tr>
<tr>
<td>Total Social Media Followers</td>
<td>7,750-13,975</td>
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*Ranges based on Fellows' Estimates*
Institutional Changes

On average, students rated their impact on their campuses at 4/5—an improvement from our scores from the spring 2019 semester. Most students reported an overall successful semester. Even when the institutional projects were not as successful as the students hoped they would be, students rated their overall Fellowship experience as a 4.5/5.

The student Fellows had a much larger variety of institutional projects than that of the previous semester. A few students even tried to complete multiple institutional changes throughout the semester. Many of these student Fellows will be returning in the spring to see their projects be executed.
Project Examples

**The University of Wisconsin La Crosse** facilitated a voter registration challenge within the Residence Halls on campus. Our student fellow collaborated with the La Crosse City Clerk, UW-La Crosse Residence Life, and the League of Women Voters to register students to vote in the lobbies of their residence halls. The competition registered over 500 students and the winning residence hall’s name is displayed on a plaque.

In Iowa, **Simpson College** and **Kirkwood Community College** are adding Mock Caucuses to voter education on campus. Check out this [YouTube video](https://www.youtube.com/watch?v=dQw4w9WgXcQ) our fellow put together to advertise the caucus opportunity on their campus.

**CEEP’s University of North Florida** student fellow has add voter registration to the campus’ SWOOP Day, ‘Service With Our Osprey Partners’. This is a student-participatory day of service that fosters community engagement with local non-profit organizations as an educational component of community service.

**Miami Dade College Homestead Campus** now has an [Instagram page](https://www.instagram.com) for voting and engagement. The student Fellow created page is hosted in conjunction with the campus Institute for Civic Engagement & Democracy office.

**CEEP Fellows at the University of Michigan** and **University of Michigan-Flint** are working together to have boilerplate language added to syllabuses about registering to vote, in addition to the required ADA accommodations and sexual assault resources language. Currently, the UM-Flint campus has Student Government legislation pending approval and the University of Michigan has submitted legislation for student government and is in talks with upper administration.

**Ohio State University** is working with Ohio State Undergraduate Student Government to pass three separate voter related resolutions.

1. Voting information on OSU smartphone app.
2. Mandatory training for Residence Hall Assistants from OSU Votes. RA’s would then be held responsible for registering all residents at the beginning of each year.
3. Academic holiday for Election Day, or better absence policy.

Class materials were created at the **University of Missouri Columbia** to be incorporated into a course curriculum and study abroad orientation. The materials provide information on registering students to vote and how to vote if registered on campus or while studying abroad.

**Northern Kentucky University** Fellow added voter registration to a 3 day freshman orientation.
Engagement Efforts

Fall 2019, we required 4 - 8 events of our Institutional Fellows, and 6 events of our few Engagement Fellows. Just like the institutional projects, our Fellows had great variety in their events, as well as great success in their numbers.

### Institutional Projects

- Engagement Fellow
- Created a Club
- Social Media
- Permanent Voter
- Created Coalition
- Registration in the
- Organized a Town
- Establish a Polling
- Election Day Off
- Dorm Storm
- Other

![Bar chart showing engagement efforts](image-url)
Collaboration

Connecting our Fellows to other partners and programs at their respective universities improves their overall effect on campus. That is why we encourage our Fellows to seek out these partners early on. This semester, nearly all of our Fellows partnered with other organizations to implement their institutional project and engagement events. Here is a breakdown of who they worked with:

Additionally, we have found our students have a more successful Fellowship when they are on a supportive university. Campus support is a crucial factor in implementing the structural changes we see from our Institutional Fellows, and this semester, most of our students had a very supportive campus.
Partner Examples

Student Fellows at campuses like Grand Valley State University and Bowdoin College have found existing campus plans through the All In Challenge to be helpful in kicking off their engagement events.

CEEP student Fellows have a strong bond with the Andrew Goodman Foundation Ambassadors. At Miami Dade College North Campus our CEEP Fellow coordinated with the AGF Ambassador to hold a Donut forget to vote Donut forget to vote event. And at Bowling Green State University our CEEP Fellow helped with a texting platform provided through the AGF. The platform is a dynamic way to consistently engage folks on a mass-level while giving them user-specific information. Messages are sent directly to recipients phone and can be viewed at their convenience. Recipients also have the option to reply with questions or feedback.

Old Dominion University Fellows worked with Campus Vote Project, Student Government Association, and the NAACP on various events. They all came together to register students to vote, educate them about their ballots, and encouraging them to go to the polls. This ensured each event could be staffed with at least 3 - 5 volunteers from the collaborative group.

North Carolina Central University hosted their first march to the polls event. Our CEEP Fellow was able to partner with Common Cause, the campus band, and other campus related teams to lead the march. Check out this coverage of the event.

Brookdale Community College fellows held a Rock The Vote, inviting speakers from multiple political parties to join in the registration event on campus.

Many of our student Fellows at campuses such as James Madison University, University of Pittsburgh, and Louisiana State University utilize TurboVote to register students to vote and sign up for reminders.

Kent State University canvassed on Election Day with the League of Women Voters, working to get people to vote and establish their rights at the polls.

The University of Dayton group, UDayton Votes provided rides to the local polling location for UD students registered at their campus address throughout Election Day. They used VoteRiders cards during the GOTV effort to the polls.
Our students were faced with a variety of challenges this semester. However, nearly all of them were able to overcome those challenges and still make the most of their Fellowships. A few even reported not facing any challenges throughout the semester.

Successes

The most successful strategies our Fellows used had a lot of similar themes. Popular success stories by far were those of effective tabling strategies. Many students mentioned giving out food, swag, and fliers that drew students to the table. The most surprising increase from last semester is the number of students who said their most successful strategies were talking to people 1:1 and empowering them to vote.

Challenges

Our students were faced with a variety of challenges this semester. However, nearly all of them were able to overcome those challenges and still make the most of their Fellowships. A few even reported not facing any challenges throughout the semester.

Some of the main challenges faced by our students continue to be political apathy among students, a lack of administrative support, low event attendance, and difficulties working with partner organizations. Our CEEP team is already working on creating resources and support for these and other challenges that will surface next semester.
What They Learned

The most successful strategies our Fellows used had a lot of similar themes. Popular success stories by far were those of effective tabling strategies. Many students mentioned giving out food, swag, and fliers that drew students to the table. The most surprising increase from last semester is the number of students who said their most successful strategies were talking to people 1:1 and empowering them to vote.

Personal Growth

“My work as a CEEP Fellow gave me a greater understanding of young American’s positions within our democracy. It exposed me first-hand to a diverse generation of voters whose opinions of our democracy and civil involvement appear, at least to me, to differ from those held by past generations.” - Ian Coyne, Shippensburg University of Pennsylvania

“CEEP has changed me as an individual, I see myself reading articles, sharing issues to my friends that I think and find useful to their knowledge as a citizen.” - Axianax Merone, Miami Dade College North Campus

“This Fellowship showed me the power of grassroots politics and how it can create real change. This was very helpful because it demonstrated to me that I was really making a difference and change and this was very rewarding. This definitely has changed my view as I will continue my civic involvement even after the program.” - Victoria Waddell, University of Virginia

“I learned that social change and social progress requires a tremendous amount of effort. Civic engagement is a never-ending process, so it taught me patience and humility. My views regarding political and civic engagement did not necessarily change; however, I did realize over the course of the semester that there are numerous policies that could be implemented, such as automatic voter registration, that could make civic engagement much more accessible.” - Joey Derrico, Ohio State University
Connection with Community

“As a CEEP Fellow I learned how to approach people about voting and how to become more educated and more importantly how to get other students to be educated about voting too. It did change my mind about political involvement because I believe everyone needs to be more involved and educated about voting.” - Shahad Abu-Khdeir, Inver Hills Community College

“Overall, I think the biggest takeaway I have from my experience as a CEEP Fellow is the connections that I have been able to form with UW-Madison staff and faculty. I have been able to learn how to leverage my connections to put on successful events.” - Caitlin Attaway, University of Wisconsin Madison

“I think I learned the value of communication between campuses. Talking to my fellow Maine students who were working on similar things at their campuses gave me a lot of perspective as well as ideas for what to enact on my campus. It made me feel less alone in the work and very supported.” - Penelope Mack, Bowdoin College

Gratitude

“I have really valued my time as a CEEP Fellow. It was very nice being able to support voting as a nonpartisan organization in the midst of such a polarized country. I have always been passionate about civic engagement and I am so honored that CEEP allows me to do that on campus.” - Jamie Schulman, Florida State University

“The project showed me how powerful students can be when they organize and how long we have to go. Kent State has true potential, and the percent of students voting is increasing. It reinforced my political views on civic engagement. Everyone should be involved in advocating for themselves and others.” - Ethan Lower, Kent State University

“Being a CEEP Fellow reminded me of the importance of voter education and voter registration. It made me realize how much I enjoy trying to get other politically and civically involved, without having to be partisan or express my own personal beliefs.” - Lami Akinyemi, Virginia Tech

“The decisions made today can affect our lives long after we complete our degrees. It is important for college students to vote, to stay informed on current events and to find ways to be involved in the community because our communities belong to us just as much as they do to anyone else.” - Isabela McClintock, Northern Kentucky University
Inspiration

“It was rewarding to be able to register for younger people, as those are the ones that are one day going to be leading our country, and to be able to be a young person and already be getting involved was so cool. I want to be in politics one day and work for the ACLU, and just learning about the history of voting and how it has radically changed so many institutions, it’ll be interesting to see the impact it makes in the future.” - Emma Verkuilen, Minneapolis Community and Technical College

“I think nonpartisan voter registration work is so, so important and I am working hard to make sure other people on my campus see it that way.” - Jocelyn Roof, University of Iowa

“For each year I’m involved with either election administration or engaging with students and adults alike, I am reminded of why I do what I do.” - Cody Oglesby, Dalton State College

“I was already well engaged politically and civically, but having CEEP behind me for the semester has been refreshing and helpful. It feels good to work with an organization that is committed to active citizenship like this.” - Samuel Spencer, University of South Florida

“It also gave me optimism to see fellow students engage in the political system and realize that Gen Z and Millennials now make up the largest voting bloc and that we need to reflect that at the polls.” - Josh Scarbeke, Christopher Newport University

Professional Skills

“I gained skills in the areas of administration and event-planning. I also grew more confident in my abilities to positively engage with folks, particularly strangers.” - Gregory Harrison, Bowling Green State University

“I definitely think it pushed me to think of strategic ways to target different audiences on campus, especially by hearing what others were doing on their campus. It also opened me up to more ideas that I can bring on to UM.” - Albany Muria, University of Miami

“I felt a need before I applied to be a Fellow to become for actively engaged in voting because of the apathy I saw among college students. I have learned that if there is a policy I do not like in my government, I can take a stand and advocate for change!” - Preston Peterson, Mesa County Community College
Honorable Mentions

The Fellows did some really cool things this semester and made a huge impact on campuses. Here are some of the activities and projects that deserve an honorable mention:

**Dalton State University** held a Constitution Day CAB Trivia event as a spinoff of Cash Cab. Students were encouraged to ride in a golf cart to class while answering questions about the constitution for prizes. They used the campus-wide Snapchat to promote their event through a story on social media.

**Florida State** Senator Jason Pizzo made an appearance at Barry University’s Legislative Forum.

Florida CEEP student Fellows at **Florida Memorial University, Miami Dade College Hialeah Campus, Miami Dade College North Campus, St. Thomas University, Miami Dade College Padron Campus, Lynn University, and University of South Florida** held "Donut Forget to Vote" events where they gave out donuts to remind students to vote.

Two CEEP Fellows at **Florida State University** held an educational dorm storm called “Be a Smartie and Don’t Forget to Register to Vote!”. The event was held in a dorm with primarily college freshman which they educated on why their vote matters as well as provided information on registering to vote.

**Mesa County Community College** held an event called, Vote For Candy. Students had a booth where children were able to practice voting on their favorite candy. They used this opportunity to hand out proposition information sheets for the election. Uncle Sam and Rosie the Riveter even made an appearance for the occasion.

Our **University of Maine** student Fellow worked with their campus advisor to organize 10 students to attend a training to become poll workers.

Zombie Uncle Sam made an appearance at BOO!! Zombie Vote!! at **Lynn University**.

**Central Michigan University** Fellow used their campus president to give a PSA on civic engagement.
An annual debate between members of the student organizations College Democrats and College Republicans was held at the University of Dayton. Moderated by a professor, teams discussed controversial topics and students were encouraged to attend by receiving points towards their housing.

Kayla Payne, Fellow at the University of Louisville worked to register voters and educate on filling out absentee ballots at their student government’s annual political forum. The event brings elected officials to campus to talk about voter participation and what it’s like to run for office.

A week long series of events were performed for National Voter Registration Day including classroom visits, promotion from housing, tabling, and a few educational events at Louisiana State University. In total approximately 1,000 students were registered from the week’s events.

The University of North Carolina - Asheville partnered with a residence hall to hold a Halloween themed event, Pumpkins and Public Policy. They had voter registration forms available and talked about registering to make the government seem less “spooky”.

Students at the University of Missouri - St. Louis teamed up with the League of Women Voters to host a voter registration drive called One Year To Go. The event marked exactly one year out from the 2020 presidential election.

Vote Back Home Today! Was an absentee voter engagement event held at the University of Virginia. The idea was to utilize the library bulletin boards and help desk to concentrate on educating out of state students on their rights.

Ohio State University Fellows helped organize a celebration of civic engagement called VOTechella. The educational event was filled with art, musical performances, and dance observing community engagement.

Bringing light to the voter suppression tactics, Fellows at the University of Cincinnati worked with the Collaborative event with the NAACP Collegiate Chapter and the United Black Student Association to host a collaborative event called, "But are you registered?".
John Legend, Mike Birbiglia and Special Guests Michelle Wolf, Josh Johnson and Aparna Nancheria were featured at the University of Pennsylvania Stand-Up & Vote. Check out more on the event here.

Marketing major and CEEP Fellow Anne Teconchuk worked alongside Christopher Newport University administration for approval and support to promote engagement efforts on Instagram.

Old Dominion University Fellow was able to reach over 400 students throughout a day by posting about the importance of voting on a vlog, Nu views.

CEEP nonpartisan candidate guides were distributed at James Madison University on Election Day along with live music, free giveaways like t-shirts and pins.

CEEP Fellow Sam Jacobs at Grand Valley State University coordinated a voter registration event for National Voter Registration Day in conjunction with the Secretary of State's office. During the event, Secretary of State Jocelyn Benson announced her Collegiate Student Advisory Task Force which includes two CEEP alumni Fellows and the launch of automatic voter registration.

University of Wisconsin Madison held a debate watch and voter registration drive in partnership with the Delta Sigma Theta Sorority.

A Virginia Fellow from Old Dominion University used their fraternity, Alpha Phi Alpha to coordinate a stroll to the polls event. They worked with their fraternity across a total of 8 different campuses.
Looking Ahead

Here’s a few things CEEP is working on to improve the overall Fellowship experience:

1. Add a new Returning Fellows Track so that our Fellows continue to learn through our program semester after semester.

2. Continue to create materials and resources for our Fellows to help them through things like planning an event, creating a social media page, etc.

3. Creating new relationships and maintaining old ones with universities throughout the country so CEEP can maintain a positive presence for our students.

4. Improve our data collection methods, including adding ways to measure institutional impact.

5. Expand social media materials for student Fellows working on media and communications.

6. Add more campus funded Fellowship positions.