

THE CAMPUS ELECTION ENGAGEMENT PROJECT'S

2020 FALL
FELLOWSHIP
REPORT

TABLE OF CONTENTS

Executive Summary	3
Overall Impact	9
Fellows' Demographics	12
Success Stories	15
Building Student Leaders	26
Campus Advisors Report	28
Looking Forward: Post-2020 Election	30



Executive Summary

Thank you to Campus Election Engagement Project's (CEEP) supporters, staff, Fellows, alumni and campus partners for supporting our seventh consecutive fellowship semester. This fall we placed 352 Engagement Fellows in 25 states. Fellows were tasked with performing activities that focused on voter registration, voter education, early or mail-in voting and getting out the vote.

COVID-19 presented students with many obstacles and challenges. In-person classes, group gatherings and even Election Day voting changed for many of our students. Luckily, our CEEP staff members have always been remote which allowed us to adapt easily and identify new ways to engage our students immediately. Fellows worked with CEEP staff members to create and offer a number of COVID-19 friendly approaches that included small gathering events and social media engagement and virtual voter engagement activities.

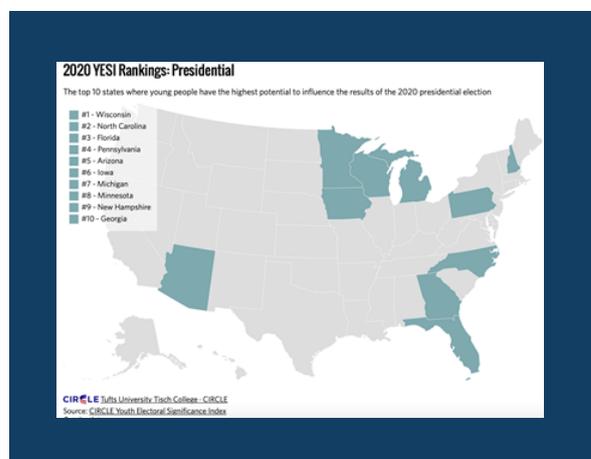


Since 2016, 15 million new young people (ages 18-29) have registered to vote and an estimated 35% of them are full-time college students. We know that young people have the power to shape elections. Prior to the November 3, 2020 election, 51% of young voters tried to convince other young people to vote, 70% engaged in a political conversation about candidates or issues and 28% had protested at least once compared to 5% in 2016 (source: [Tufts CIRCLE](#)). Our CEEP Fellows continue to play a key role in these efforts by developing and executing plans to register, educate and mobilize students around the election. Fellows use their creativity and passion to discover ways to get students excited about the importance and value of voting. The Fellows strive to increase student participation by working in three areas: voter registration, voter education, and getting out the vote (GOTV).

Not only are young people voting, but they also believe that they have the power to make change. [Recent data from the Center for Information & Research on Civic Learning and Engagement \(CIRCLE\)](#) from Tufts University Tisch College found that 83% of young people believe their generation has the power to make change, while 79% say that COVID-19 has made them realize the importance of politics in their everyday lives. CEEP witnessed this firsthand as students used our fellowship program as an opportunity to create change on their campuses. This fall, CEEP State Directors saw an increase in the number of returning Fellows from previous semesters as well, which suggests that students wanted to continue to have a powerful impact on student voter participation. Our data shows that 52 former CEEP Fellows returned to work with us this semester, while 300 new Fellows were recruited.

The [Youth Electoral Significance Index](#) reported that young people in the 10 states listed below had the potential to influence the results of the 2020 election:

Both major presidential campaigns targeted these states because of the likelihood these states could impact their vote shares. CEEP had over 220 Fellows enrolled in our program in these 10 states. To educate their fellow students about both major presidential candidates, Fellows used our [nonpartisan presidential candidate guide](#) and distributed them through the use of social media, classrooms, banners and handouts.



Both major presidential campaigns targeted these states because of the likelihood these states could impact their vote shares. CEEP had over 220 Fellows enrolled in our program in these 10 states. To educate their fellow students about both major presidential candidates, Fellows used our [nonpartisan presidential candidate guide](#) and distributed them through the use of social media, classrooms, banners and handouts.

As of November 18, 2020, CIRCLE announced preliminary data suggesting that 52%-55% of voting-eligible young people cast their ballots in the 2020 presidential election. This would be a significant increase from the 42%-44% turnout rate in the 2016 presidential election. Notably, even in the earliest of estimates, youth voting clearly increased, despite taking place in the midst of a pandemic. While some CEEP Fellows are non-traditional students, the majority of our Fellows fall within the age range of 18-29 years old, which means that they are captured in this data. By participating in the CEEP Fellowship, our Fellows played a role in increasing voter turnout through various registration, education and get out the vote efforts.

An Unprecedented Election

This election brought challenges and obstacles like we have never seen before. Between an increasingly tense political atmosphere, a pandemic and constant attempts to undermine and suppress the student vote, 2020 proved to be one of our most challenging election seasons. This section will highlight some of our favorite registration and early vote efforts that made an impact this fall. We will also highlight specific campuses where CEEP Fellows participated in historic voter turnout numbers.

Voter Registration

During a time of great challenges, we expanded our program from 136 Fellows in 2016 to 352 in 2020. We offered paid engagement opportunities to passionate students from 25 different states and 247 different campuses.

Every Fellow is provided statewide voter registration training and required to perform at minimum one voter registration activity. Despite changes in several states' registration deadlines, our Fellows persevered and were able to accomplish 633 voter registration events. Fellows like Sydney Devitt and Matt Dinse from the University of Wisconsin-Oshkosh used National Voter Registration Day to encourage their peers to register to vote. Sydney and Matt created a video that walked students through the process of how to register to vote via the state's online portal. The video was shared by the campus's American Democracy Project Instagram account, and students were able to directly message our Fellows to ask about the voter registration process.

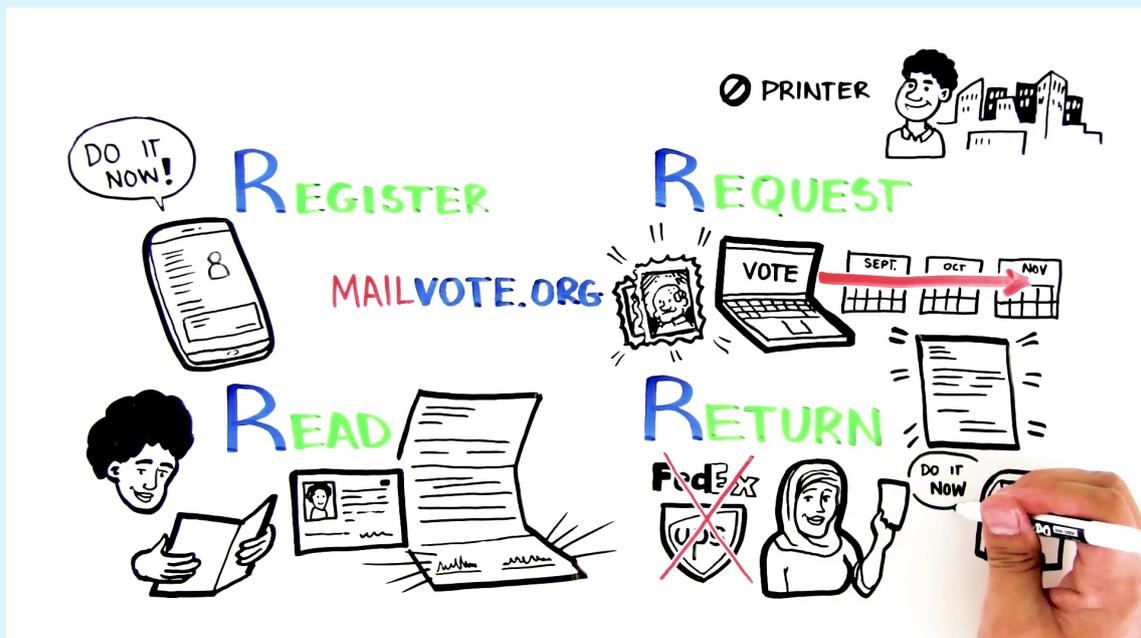


Virtual voter registration was a large focus for Fellows. With the lack of in-person events due to COVID-19 restrictions, our Fellows got creative. North Carolina Fellows teamed up across the state to support the University of North Carolina Charlotte and Duke University at a friend-to-friend virtual voter registration event. They also recruited students outside of North Carolina from universities such as Harvard University, Ohio State University, University of California Berkeley, University of Tennessee and many more.

Get Out the Vote and Early Voting

The global pandemic caused many states to expand mail-in voting and early vote efforts. The Fellows program, following CDC guidelines, added heavy emphasis on early voting activity requirements. A record number of youth turned out early to vote. CIRCLE's data from November 1, 2020 shows an increase in early votes cast by youth (ages 18-29) versus the 2016 total votes cast by youth. While this information is not specific to students, much of our Fellows' early voting work is included in the data.

Fellows in all 25 CEEP states were required to plan and execute at least one early vote activity. Campuses like the University of Wisconsin Stevens Point were lucky to have a dropbox on campus for ballots. CEEP Fellows hosted a walk where students met and walked their ballots to the dropbox together.



In Michigan, campuses used CEEP's [mail-in voting videos](#) to inform their students about the process of voting by mail. Kalamazoo College showed one of the videos to all of the incoming students. Faculty members at the University of Michigan Ann Arbor and Wayne State University showed the videos in class. Two First Year Experience courses at Central Michigan showed one of the videos during class. Other campuses like Michigan State University, Northern Michigan University, Central Michigan University, Grand Valley State University and Saginaw Valley State University distributed CEEP mail-in videos over their Instagram stories.

Spotlight on Pennsylvania

Pennsylvania played a big role in deciding the presidential election. The Keystone State legislature required all mail-in and absentee ballots to not be counted until 7 PM on Election Day. While many campuses in Pennsylvania remained shut down on Election Day due to the global pandemic, Fellows worked to increase early votes cast. Penn State University (PSU) used a video approach on social media to inform students about mail-in ballots. PSU Fellow Nicole Krause created a video to walk students through [what they need to know about mail-in voting](#). Krause walked students through requesting mail-in and absentee ballots by using [vote.org](#).



Fellows Rania Zakaria from the University of Pennsylvania (Penn) and Heather Sizemore from the Community College of Philadelphia (CCP) hosted in-person vote early events. Zakaria partnered with Penn Leads the Vote and When We All Vote to host busing to ballot drop-off locations. Penn Leads the Vote partnered with a high school voter project to provide safe free transportation to early voting locations near Penn's campus. The buses were cleaned and riders spaced out to provide safe transportation to those needing assistance.

Meanwhile, Sizemore at CCP distributed Party At Your Mailbox kits for early voting. Campus-wide emails were sent to notify students that there would be a table set up where students could receive their kits and ask questions about early voting.

Turnout that Made an Impact

This semester CEEP Fellows were constantly in the news for their work. Several campuses made headlines for their close calls and fantastic voter turnout rates.

Iowa's House 2 race was [decided by 300 votes](#) from the University of Iowa. Mariannette Miller Meeks secured the victory by claiming 50.04% of the vote while her opponent, Rita Hart, finished with 49.96%.



In Florida, Florida State University saw 100% voter turnout and the [University of Central Florida \(UCF\)](#) exceeded 100%. To be exact, UCF's on-campus polling location had 107.56% of its registered voters turnout. The [Governmental Affairs Coordinator](#) for the campus said this was a result of many individuals switching their addresses. In Florida, individuals can register to vote or update their registration at any time. At the fall registration deadline, only 750 voters registered in Precinct 538. After the deadline passed, people still continued to update their registrations placing them at the on-campus polling location. This should serve as proof that college students do care about elections!

Overall Impact

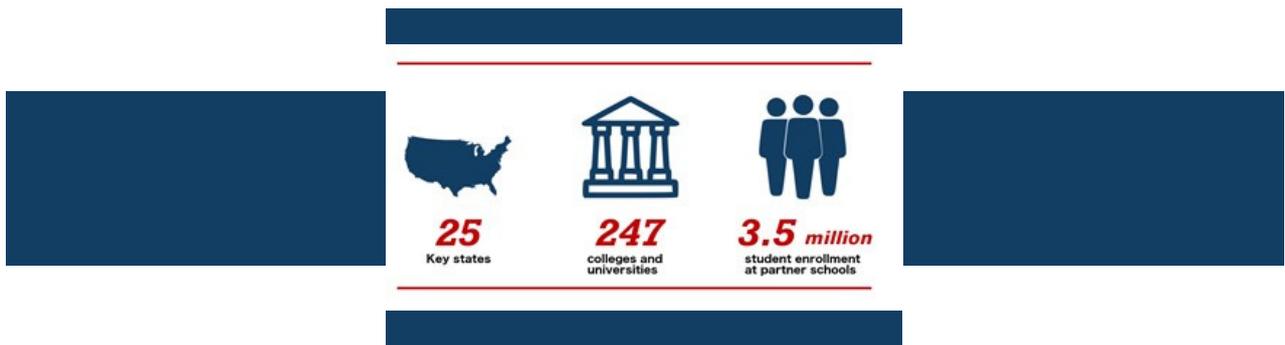
Engagement Activities

Our fellowship program was able to engage 25 states, 247 campuses and an enrollment population of over 3.5 million students during the Fall 2020 semester. This is an increase from our spring semester where we worked in 21 states at 99 colleges and universities, with an enrollment population of over 1.8 million students. It is important to note that our spring numbers were severely impacted by the closure of campuses eight weeks into the semester. We were able to take the lessons learned from spring and double our efforts to adapt our policies, fellowship structure and training to prepare for the fall semester.



Institutional Projects

CEEP Fellows made a concrete impact on their campuses through various institutional projects. These changes included canceling classes on Election Day, creating voter engagement websites and adding voter engagement language to course syllabi. Our 352 Fellows went above and beyond this semester with **590 Institutional Projects**, even though we only required one per Fellow. The Covid semester forced our students (and our staff) to get creative, which resulted in **140 new Institutional Projects** that we had not seen before.



Institution Types

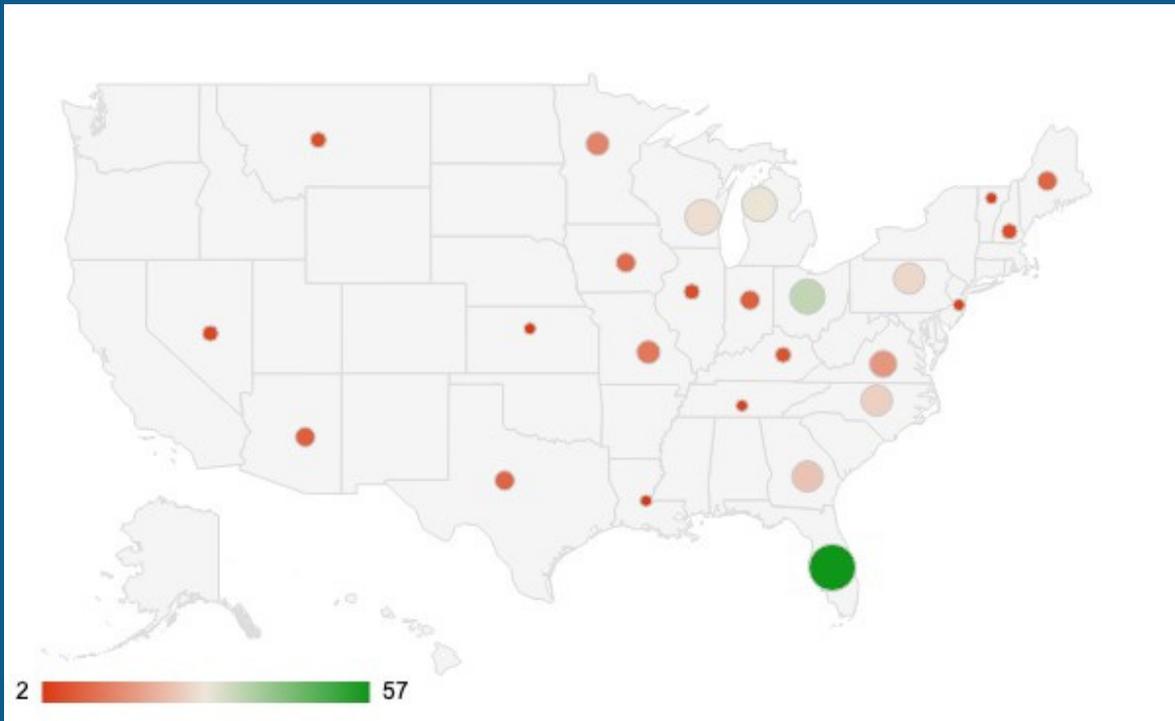
Dedicated to our mission, we work with all types of institutions, including community and technical colleges, minority serving institutions and four-year colleges and universities. This fall, we had 38 Fellows at 29 community and technical colleges and 56 Fellows at 26 minority serving institutions.

By the Numbers

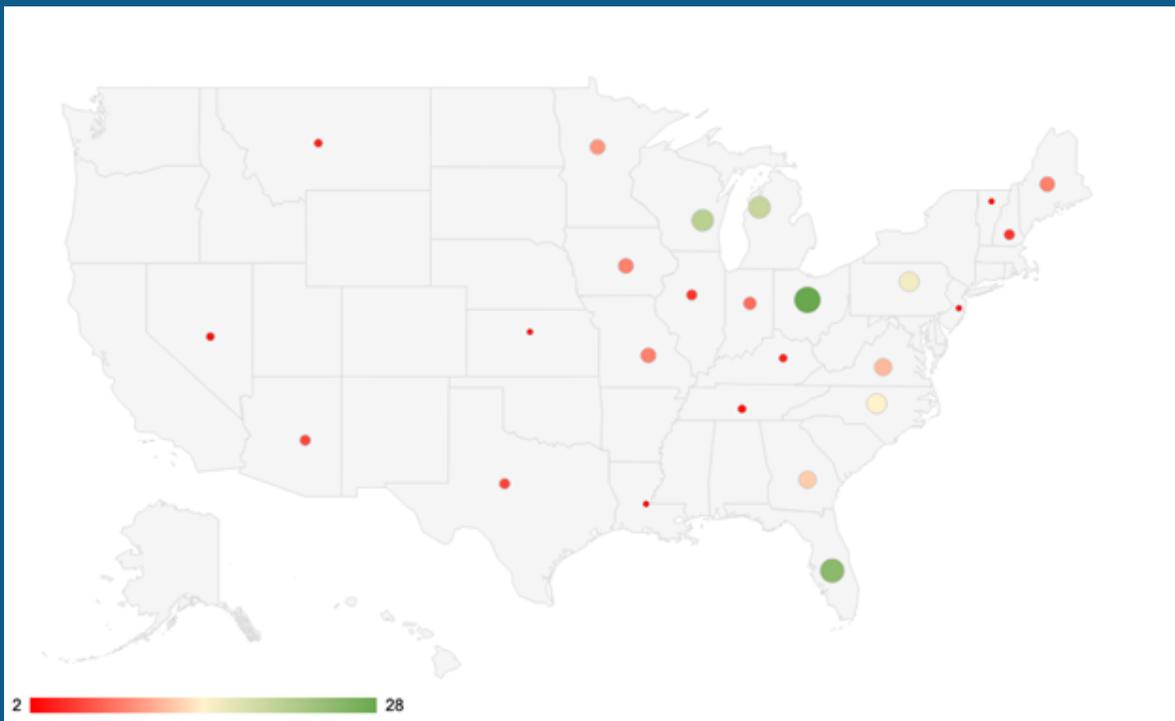
Fall 2020 was a successful semester for the fellowship program. Here's a quick overview of our fellowship and how many students we engaged:

Total Number of Engagement Fellows	352
Total Number of Campuses with Fellows	247
Total Number of Schools with Fellows	239
Total Enrollment of Fellows Campuses	3,459,833
Total Number of Community and Technical Colleges	29
Total Number of Fellows at Community or Technical Colleges	38
Total Number of MSIs	26
Total Number of Fellows at MSIs	51
Total Number of HBCUs	12
Total Number of Fellows at HBCUs	16
Total Number of Campus Paid Fellows	2
Total Number of Academic Credit Fellows	2
Runoff Election Fellows	13
States Engaged	25
Total Students Engaged	299,746
Total Students Registered to Vote	14,094
Total Volunteers Recruited	8,261
Social Media Campaigns	194
Social Media Reach	506,538
Institutional Projects	590
Number of Events	2,220

Number of Fellows per State:



Number of Colleges and Universities per State



Fellows Demographics

CEEP is committed to civic engagement on American college and university campuses. We were founded on the principle that people working together can create social change to better their communities. As an organization we agree to not discriminate against any individual because of race, color, religion, national origin, sex, physical or mental disability or age. We accept that voting is a fundamental right and privilege and strive to educate and encourage the participation of all youth voter turnout. One vote can change an election, but all voices should be heard. Below is a glimpse of our program demographics.

Majors

The most popular major among Fellows was political science. However, as a collective, Fellows specialized in over 200 different areas of study. This is a significant increase in variety from last semester which included 60 different majors. We also saw a significant increase in STEM majors this semester, a demographic that we have previously struggled to reach.

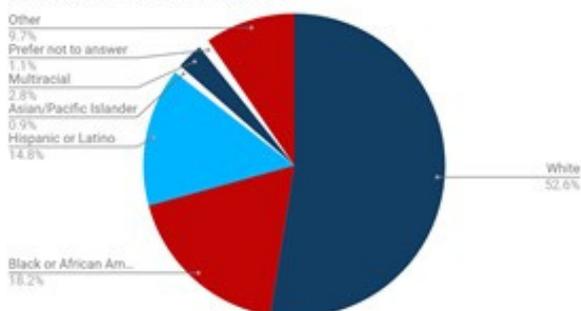
First Time Fellows

During a time when internships and professional opportunities for college students were cancelled or postponed, CEEP recruited a record number of Fellows. We recruited 300 new Fellows to our fellowship Program and expanded our program to include a virtual option to reach more students.

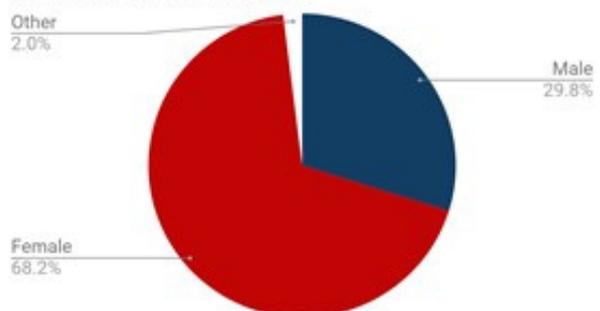
Race/Gender

Campus Election Engagement Project is proud to support a diverse and inclusive fellowship program. Below is the breakdown of our Fellows as they self-identify by gender and race.

Race of Fellows Fall 2020



Gender of Fellows Fall 2020



Fall 2020 Fellows Campuses

**Identifies Historically Black Colleges and Universities or Minority Serving Institutions*

Arizona

Arizona State U.*
Cochise College -Douglas
Mesa County Community College*
Prescott College
Scottsdale Community College
U. of Arizona*

Florida

Ave Maria U.
Barry U.*
Eckerd College
Florida A&M U.*
Florida Atlantic U.*
Florida Gulf Coast University
Florida International U.*
Florida Memorial U.*
Florida State U.
Lynn U.
Miami Dade College - Hialeah*
Miami Dade College - Homestead*
Miami Dade College - Kendall*
Miami Dade College - North*
Miami Dade College - Padron*
Miami Dade College - West*
Miami Dade College - Wolfson*
Nova Southeastern U.*
Ringling College of Art & Design
Rollins College
Santa Fe College
Seminole State College*
Stetson U.
St. Thomas U.
Tallahassee Community College
U. of Central Florida*
U. of Florida
U. of Miami
U. of North Florida
U. of South Florida - Tampa
Valencia College*
Valencia College - Poinciana
Valencia College - Lake Nona

Georgia

Dalton State College*
Emory U.
Georgia College State U.
Georgia Institute of Technology
Georgia Southern U.
Georgia State U.*
Kennesaw State U.
Mercer U.

Morehouse College*
U. of Georgia
U. of North Georgia
U. of West Georgia
Valdosta State U.

Iowa

Buena Vista U.
Coe College
Drake U.
Grand View U.
Iowa State U.
Morningside College
Simpson College
U. of Iowa
Wartburg College

Illinois

The Chicago School of Professional Psychology
Illinois Institute of Technology
Illinois State U.
Southern Illinois U. - Carbondale
Southern Illinois U. - Edwardsville

Indiana

Franklin College
Indiana State U.
Indiana U - Purdue U. - Indianapolis
Indiana U. - South Bend
Ivy Tech Community College
Marian U.
Purdue U.
Taylor U.
U. of Indianapolis

Kansas

Johnson County Community College
U. of Kansas

Kentucky

Centre College
Lindsey Wilson College
Northern Kentucky U.
U. of Louisville

Louisiana

Grambling State U.*
Louisiana State U.

Maine

Bates College
Bowdoin College
Colby College
Kennebec Valley Community College
Maine College of Art
Saint Joseph's College
Southern Maine Community College
Thomas College
U. of Maine
U. of Maine - Farmington
U. of Southern Maine

Michigan

Albion College
Alma College
Central Michigan U.
Delta College
Eastern Michigan U.
Ferris State U.
Grand Rapids Community College
Grand Valley State U.
Henry Ford Community College
Kalamazoo College
Madonna U.
Michigan State U.
Michigan Technological U.
Northern Michigan U.
Oakland U.
Saginaw Valley State U.
U. of Michigan
U. of Michigan - Flint
U. of Michigan - Dearborn
Wayne State U.
Western Michigan U.

Minnesota

Augsburg U.
Inver Hills Community College
Metropolitan State U.*
Minneapolis Community and Technical College
Minnesota State U. - Manakato
Southwest Minnesota State U.
St. Catherine U.*
St. Olaf College
U. of St. Thomas
Winona State U.

Missouri

Harris-Stowe State U.*
Lincoln U. of Missouri
Missouri Western State U.
Ozarks Technical Community College
Saint Louis U.
U. of Missouri - Columbia
U. of Missouri - Kansas City
U. of Missouri - St. Louis
Webster U.

Montana

Carroll College
Montana State U.
Rocky Mountain College
U. of Montana

North Carolina

Appalachian State U.
Duke U.
Elizabeth City State U.*
Meredith College
North Carolina A&T State U.*
North Carolina Central U.*
North Carolina State U.
U. of North Carolina - Asheville
U. of North Carolina - Chapel Hill
U. of North Carolina - Charlotte
U. of North Carolina - Greensboro
U. of North Carolina - Pembroke*
U. of North Carolina - Wilmington
Western Carolina U.
Winston Salem State U.*

New Hampshire

Antioch U.
Colby Sawyer College
New England College
Saint Anselm College
Southern New Hampshire U.

New Jersey

Brookdale Community College
Camden College

Nevada

Truckee Meadows Community College
U. of Nevada Las Vegas*
Western Nevada College*

Ohio

Baldwin Wallace U.
Bowling Green State U.
Capital U.
Cincinnati State Technical and Community College
Cleveland State U.
College of Wooster
Columbus State Community College
Denison U.
Hiram College
John Carroll U.
Kent State U.
Kenyon College
Lakeland Community College
Marietta College
Miami U. - Oxford
Muskingum U.
Oberlin College
Ohio Northern U.
Ohio State U.
Ohio U.
Ohio Wesleyan U.
Otterbein U.
U. of Cincinnati
U. of Dayton
U. of Findlay
U. of Mount Union
Wittenberg U.
Wright State U.
Xavier U.

Pennsylvania

Bryn Mawr College
California U. of Pennsylvania
Carnegie Mellon U.
Clarion U.
Community College of Philadelphia*
Drexel U.
Gannon U.
Kutztown U.
LaSalle U.
Montgomery County Community College
Pennsylvania State U.
Shippensburg U.
Temple U.
U. of Pennsylvania
U. of Pittsburgh
West Chester U.

Tennessee

Middle Tennessee State U.
Tennessee State U.*
U. of Tennessee - Knoxville

Texas

Houston Community College*
Prairie View A&M U.*
Southern Methodist U.
Texas State U.*
U. of Texas - Dallas
U. of Texas - El Paso*

Vermont

Middlebury College
U. of Vermont

Virginia

Christopher Newport U.
College of William and Mary
George Mason U.
James Madison U.
Longwood U.
Norfolk State U.*
Old Dominion U.
U. of Mary Washington
Virginia Commonwealth U.
Virginia State U.*
Virginia Tech

Wisconsin

Cardinal Stritch University
Chippewa Valley Technical College
Edgewood College
Lawrence University
Madison College
Marian University
Marquette University
Medical College of Wisconsin
Mount Mary University
St. Norbert College
U. of Wisconsin - Eau Claire
U. of Wisconsin - La Crosse
U. of Wisconsin - Madison
U. of Wisconsin - Milwaukee
U. of Wisconsin - Oshkosh
U. of Wisconsin - Parkside
U. of Wisconsin - Stevens Point
U. of Wisconsin - Superior
U. of Wisconsin - Whitewater
Western Technical College
Waukesha County Technical College

Success Stories

CEEP Engagement Fellows were established with the intent of institutionalizing election engagement projects on their respective campuses. We identified more than 350 students who brought individual interest and passion to finding ways to communicate and excite students about the importance and value of voting. The goal of their fellowship was to increase student participation by working on incorporating recurring plans in these areas: voter registration, voter education, early, absentee, or mail-in voting and getting out the vote (GOTV) on Election Day.

Engagement Activities

Voter Rallies, Marches, and Parties

Tiara Thomas at **Tennessee State University** planned and implemented the Bigger Picture Rally. Over 200 students were able to visit different stations to check their voter registration or register to vote, submit an application for an absentee ballot and visit a food truck! The event included guest speakers, like the Tennessee Secretary of State, and was held at the football stadium. Building off of the rally's excitement, Tiara went on to host a voter registration presentation and training for the TSU football team and marching band. The band director challenged the Alabama A&M marching band to do the same.

Fellows from **Tallahassee Community College**, **Florida State University** and **Florida Agricultural Mechanical University** joined forces for an event on the first-ever Vote Early Day. Students from all three campuses marched in groups of 50 during *Strolls to the Polls*.

Grambling State University Fellow and Miss Grambling State organized a march to the polls, which was attended by the president of the university.

Valdosta State University held a block party called We Got Power. They had a DJ, performances by local artists and food trucks to come out to get the community excited about voting. Several local leaders came and spoke about the importance of voting and what is at stake in this election.



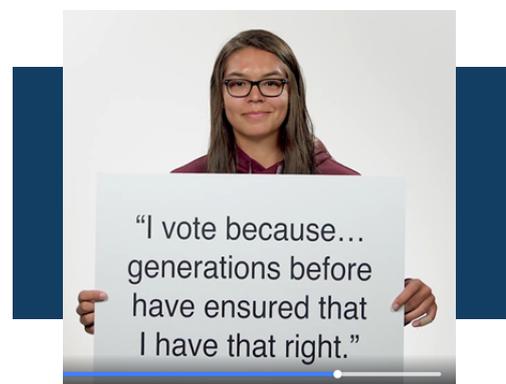
Ohio Wesleyan University held an event titled Rock the Block/Vote. The outdoor festival housed campus organizations and offices, food trucks and ice cream to encourage and educate students about registering to vote. Our Fellow **Mallorie Watts** was interviewed by the local news about this event.

Videos

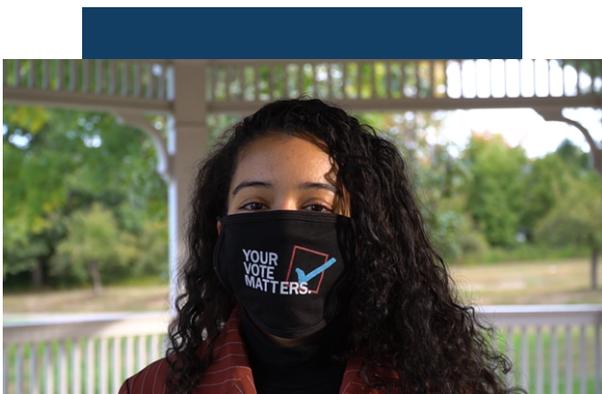
Video campaigns are a powerful tool because they can highlight a call-to-action. Viewers are more likely to watch a short clip than read through a long paragraph. Videos can be great educational tools because of their ability to use visual elements that appeal to different communication styles. Check out some of the amazing videos produced by Fellows:

Using National Voter Registration Day (NVRD) as an opportunity to educate others, **LaSalle University** in Philadelphia, Pennsylvania, created a [NVRD diversity video](#) to be broadcast across their campus network. On the other side of the state, the **University of Pittsburgh's** PITT Votes coalition shared a video on [Why We Vote](#).

Fellow and Student Body President Katie Prebelich at **Central Michigan University** created [this video](#), which was shared across Central Votes' platforms. She also partnered with CMU Residence Life to distribute stamps (funded via the CEEP Action Mini Grant) across all 10 open residence halls, where the Presidential Guide as banner was displayed alongside additional voting information.



Our Fellow William Dickey at **Ivy Tech Community College** in Indiana worked with the Office of Student Life and Development to use their campus' institutional YouTube channel to share a [welcome video](#) with students, faculty and staff. The video covered election options available to their community for the 2020 fall elections.



At **Southern New Hampshire College**, CEEP Fellow Arielys Liriano Trejo worked with her campus' marketing and communications team to produce a [video](#) on the importance of voting. This was used on their website and shared through campus social media accounts. See if you can spot her sporting her Your Vote Matters mask at the end.

Videos don't always have to be so serious. As part of an ongoing social media campaign at **Alma College**, Fellow Atulya Dora-Laskey created a comical [video](#) with the Alma College Student Congress, Young Democratic Socialists and Students for Liberty.

National Celebrities

Celebrities will often use their fame to leverage the importance of an election. Fellows' recent efforts showcase their abilities to connect with influential people and share their message.

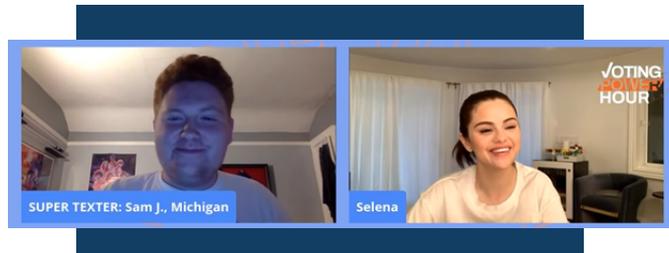
Florida State University (FSU) Fellow Francia Raisa hosted two virtual events featuring the actor and FSU alumnus Kal Penn from the movie "Harold and Kumar Go to White Castle." The first event was set up like a townhall and discussed voting issues that are pertinent to young voters. The second event was the series finale of HULU's show "Kal Penn approves this message." Students had the opportunity to ask Penn and guest speakers questions about voting.

Winston Salem State University Fellows Tavin Felton-Stackhouse and Ashanti Marshall worked with 10-time NBA All Star and WSSU alumnus Chris Paul (point guard for the Oklahoma Thunder) to encourage student voting at WSSU. About 2,500 students had the opportunity to march to the polls with the point guard to turnout to vote early. To kick off the march, students gathered around Paul who gave a motivational speech, saying, "Y'all can really make a difference."



The United States women's soccer team shared this TikTok video from our **Penn State University Fellow**. The video showcases [how to style your voting T-shirt](#).

Our partners at the ALL IN Campus Democracy Challenge invited CEEP Fellows to participate in a weeklong series of [Voting Power Hours](#). Fellows were joined by celebrities like Emma Stone, Dave Matthews and Tessa Thompson Zhu, who text-banked along with students to encourage others to get out to vote. During the series, our Fellow Sam Jacobs from Grand Valley State University had the opportunity to



discuss voting with Selena Gomez. Following the event, Sam was mentioned in [Cosmopolitan Magazine](#) for asking Selena about her first voting experience.

Sean Flynn, an Australian-American actor, singer and producer best known for playing Chase Matthews on Nickelodeon's Zoey 101, hosted an [episode of The Conversationalist](#) featuring Fellow Bianca Herrera from **Nova Southeastern University**.

University of Iowa Fellow Cesar Perez was on an episode of [Lovett or Leave it](#).

CEEP partnered with Emmy-winning actor Jim O'Heir, who played Jerry Gergich on the hit show Parks & Recreation, to create campus-specific Get Out The Vote videos for our partner campuses. **James Madison University (JMU)** shared Jim's GOTV video across its social media platforms and had more than 30,000 views in less than a week. As part of their voter education campaign, funded by a CEEP Action Grant, JMU released a series of Cameo videos. Videos included a Cameo from [Jim O'Heir](#) (Jerry/Gary/Larry from Parks and Rec), [Kate Flannery](#) aka Meridith from The Office and a GOTV video from [Brian Baumgartner](#), who played Kevin Malone on The Office.



University of Michigan-Ann Arbor Fellow Josiah Walker was featured during the Ford School's live stream event with Trevor Noah on 10/20/20 as part of the University of Michigan's Democracy and Debate Theme Semester. Josiah asked three questions about youth voting, including how to encourage Gen Z to vote despite feeling negative feelings about the system of government. Josiah was also mentioned in a [Forbes article](#).

Local Celebrities

Celebrities are more than just actors, actresses, athletes and musicians. Stars can be campus icons, campus ambassadors or athletes, chancellors, presidents and state or local politicians. Check out these examples from our campuses.

Michigan Lieutenant Governor Garlin Gilchrist was a special guest for **Western Michigan University** Fellow Alex Lawrence's [GOTV activity](#). The event was organized in conjunction with WeVote and took place via Zoom.

Fellow Maddie Maviglia from the **University of Michigan - Dearborn** worked on an institutional project with the chancellor's office to promote voting campus-wide. One of the subprojects was a [video from the chancellor](#) encouraging students to vote.



UNC - Asheville worked with both the men's and women's basketball programs to get 100% voter registration from the players. Fellows also worked to get the players to promote voting on their social media accounts.

Fellows at **Otterbein University** reported that all but two of the school's athletic teams had 100% of their members registered to vote. The two exceptions were women's soccer (98%) and women's lacrosse (90%).

Shippensburg University of Pennsylvania registered over 70% of their student athletes in fall 2020 thanks to voter registration efforts led by the ShipVotes coalition. Alongside Pennsylvania Director Johanna Mudry, Fellows Ian Coyne and Nina Mitchell hosted a series of 7 virtual voter registration trainings for athletic teams on campus. Teams were trained to help other students register to vote and utilize their reputations as student-athletes to stimulate election engagement. All trainings had 100+ coaches and athletes in attendance, reaching a total of 700+ students.

Indiana University of South Bend Fellow Amanda Parkinson worked on completing guides for the Governors and Attorney General's races. She also helped with the time keeping and organization of the Pat Hackett versus Jackie Walorski Debate.

Fellow Noah Robertson worked to have a **Penn State** football player create a video encouraging students to register and turn out to vote.

Creativity

Each year the CEEP staff works with and recognizes the big imaginations of the students we work with. Fellows continue to impress us with their out-of-the-box thinking and determination to succeed.

Digital engagement was utilized to the fullest at **Cochise College** in Arizona. Fellow Luis Estrada created a podcast which is now live on Spotify. Check out this episode on, "[What I learned from my CEEP Fellowship](#)".

Sarah Drennon from **Scottsdale Community College** worked hard to create video PSAs and campus-wide emails with CEEP's nonpartisan candidate guides.

Kaela Watson from **Prairie View A&M University** co-hosted a zoom webinar on the topic of black female leaders. The event ranged from panelists' upbringings, challenges and advice on the future. Panelists for the event included Harris County Judges Erica Hughes and Lori Chambers Gray, Waller County Judge Marian Jackson, Representatives Senfronia Thompson (D-TX) and Alma Allen (D-TX) and PVAMU Professors Melayne Price and Tabitha Morton. Hosted by Alanna Gaskin, SGA president, and PVAMU seniors Watson and Domonique Roy, the event was moderated by Tia Johnson, a reporter at Fox 4 Kansas City News.

University of Central Florida Fellow Sierra Scott organized a Celebrate the Constitution event. On September 17, Sierra partnered with a Fellow from the **James Madison Institute** for a virtual event celebrating our founding document. Following a history lesson and group reading of the Preamble, an online quiz about the Constitution (taken from the US Citizenship test) allowed participants to earn prizes for their knowledge. The event concluded with voter registration using Florida's online process.

Denison University's DU Votes' greatest success was registering over 90% of the eligible student body. This meant having over 2/3rds of the student body exercise their right to vote. Both of these numbers increased from 2016 and 2018. Additionally, the Denison team was able to create a new coalition of campus partners. This allowed the campus to facilitate weekly civic dialogue and engagement events outside of just tabling and process-based action.

In honor of National Voter Registration Day, **Johnson County Community College** offered free voter registration kits to students. Students signed up to participate in the event via a Google Form. The campus coalition bought \$100 in gift cards (1 \$50 & 2 \$25), and 3 of packets that were distributed at the event had a "Golden Ticket" that could be redeemed for a gift card.

Fellow Linnea Cheek took over **St. Olaf College's** official Instagram to let people know about Vote Early Day. The campus estimated over 6,000 students saw posts that encouraged them to sign a campus pledge to vote form.

At **University of Cincinnati (UC)**, Fellow Josh St. Pierre took over UC's campus Instagram to advertise voter registration and education, reaching approximately 3,000 students.

Sophie Feldman, Fellow at the **University of Vermont**, reached 5,000 students by taking over the campus Instagram account on National Voter Registration Day.



Ericka Loida from Mizzou worked with Panhellenic Council (PHA) for a GOTV Banner event. Eight sororities competed in creating GOTV Banners. Approximately 100 sorority members live in each house. The winning house won coffee. The banners were displayed outside of the sorority houses, located near the **Mizzou** arena polling location.

University of Central Florida Fellow Sierra Scott organized a Celebrate the Constitution event. On September 17, Sierra partnered with a Fellow from the **James Madison Institute** for a virtual event celebrating our founding document. Following a history lesson and group reading of the Preamble, an online quiz about the Constitution (taken from the US Citizenship test) allowed participants to earn prizes for their knowledge. The event concluded with voter registration using Florida's online process.

At **Virginia Tech**, Fellow Addie Parker held an event called Access to Activism: Women and the Right to Vote Teach-In. The teach-in was focused on a historical and contemporary view of women's suffrage in the U.S. Panelists discussed how grassroots organizing and women of color helped shape the movement. Panelists included Dr. Caitlin E. Jewitt, political science; Karen Jones and Debbie Travis from the Montgomery-Radford-Floyd chapter of the National Association of the Advancement of Colored People; and Beth Obenshain from the Montgomery County chapter of the League of Women Voters.



Anna Meyer from the **University of Missouri St. Louis** helped facilitate a pre-debate discussion with faculty members. Professors from the political science department participated in a Q&A with students before and after the vice presidential debate. Over 50 participants joined on Zoom and over 120 people watched on Facebook live.

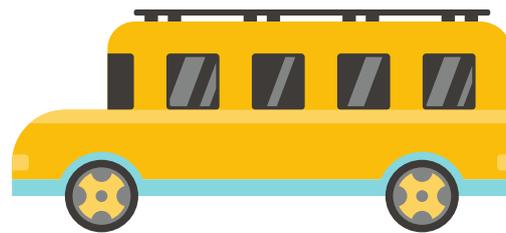
Transportation Stories

Getting students to the polls can be the most exciting and rewarding part of the CEEP Fellowship.

Lillie Lee at **Marian University** organized a Shuttle to the Polls event, providing free transportation to students and staff who needed a ride to their polling location.

Bryn Mawr College offered Election Day Shuttles and post-election events such as Light The Night, Make Your Own Calm-Down Jar and Virtual Write Your Elected Officials [workshop](#).

Previously, students without transportation at **UNC-Pembroke** had to walk 45 minutes both ways to vote at the off-campus voting location. This year a bus offered shuttling to the polls on Election Day to get students out to vote.



Eckerd College students had the opportunity to ride the Jolley Trolley to the polls on Election Day. Eckerd student leaders went all around campus to get students to vote, and encouraged them to ride the trolley to the polls anytime from 9:00 a.m.-7:00 p.m. Students had to have an appropriate ID to vote, and were not allowed on the trolley without that ID, ensuring there would be no snafus at the polls.

Election Day Stories

Fellows put in hours upon hours of hard work to prepare for the biggest holiday in politics, Election Day. Here are just a few of the activities that our Fellows performed.

Kayla Payne at **University of Louisville** partnered with the Andrew Goodman Foundation to host Mask-up and Vote where they passed out 100+ masks for Kentucky voters heading out to the polls.



Jaricsa Ascencio and Ankit Shah at **University of Wisconsin-Parkside** set up a voter information table on campus to offer on-the-ground support to help students navigate the voting process on Election Day. Jaricsa and Ankit partnered with other organizations, including Andrew Goodman Foundation, and offered students the opportunity to do some last-minute text-banking. In total, nearly 100 students pledged to text three friends or family members to remind them to vote.

Matthew Marroquin from **Buena Vista College** personally registered his whole cross country team to vote. On Election Day he made sure each team member got to the polls to vote.

Sanne Roeven at **University of Wisconsin-Stevens Point** set up a voter information table on campus to offer on-the-ground support to help students navigate the voting process on Election Day. Sanne partnered with UW-Stevens Point's student government association, which took over UW-Stevens Point's Instagram account and featured her on its story reminding students to vote.

On Election Day at **Grand Valley State University**, Fellow Sam Jacobs helped organize a CSLC table, music and a keynote address from the president of the university.

Santa Fe College Fellow Austin Burton helped coordinate an Early Vote Florida Phonebank. FL PIRG partnered with Santa Fe College for the event. Students were able to call students all over Florida, including Santa Fe students.

Institutional Projects

Getting Election Day Off

Getting Election Day off is one of the most exciting initiatives our Fellows have taken. This can include encouraging campuses to provide excused absences, partially cancel classes on Election Day or completely cancel classes to encourage students to head out to the polls.

Drexel University [closed early on Election Day](#). The announcement asked all faculty to plan accordingly and if possible provide flexibility and support to students. The Undergraduate Student Government Association proposed the idea of campus closing, using the argument that closing early would help combat low voter turnout. They had strong support from their Faculty Senate and deans, which resulted in the campus closing at 2:00 PM on Election Day.

At a neighboring campus, the **Community College of Philadelphia** [cancelled all classes on Election Day](#). CCP Votes, a coalition and initiative of faculty, staff and students (including CEEP Fellows) focused on encouraging students to vote by mail. The goal of cancelling classes for them was to downsize excuses like “I can’t vote, I have class all day.”



Fellow Jonathan Hogan at **Lawrence University in Appleton Wisconsin** successfully convinced Lawrence president Mark Burstein to cancel classes on Election Day, ensuring that students voting in person do not need to choose between going to class or their polling place. In the initial ask Jonathan said, “The declaration of an Election Day holiday would send a clear signal to all Lawrentians that the administration supports and encourages civic engagement of the entire Lawrence community. Such a holiday would significantly increase Lawrence’s voter turnout by reducing the most salient cost of voting: missing a class or an hour of work.”

University of Missouri Columbia (Mizzou) Fellow Bailey Martin worked with multiple student organizations to request that faculty cancel or modify classes on Election Day. She [drafted a request](#) for all faculty to cancel classes or utilize asynchronous options for Election Day. She worked with a faculty member to present it to the MU Faculty Council and also sent it to the provost. It was [co-signed by these campus organizations](#): Missouri Students Association, Association of Black Graduate and Professional Students, FourFront Marginalized Student Government, Missouri International Student Council, Mizzou College Republicans, Mizzou Democrats, Alumni Association Student Board, Graduate Professional Council, Multicultural Greek Council, National Pan-Hellenic Council and Legion of Black Collegians.

Voting Webpages

Voting Webpages create a one-stop shop for all voting related needs on a campus by adding a specific landing page to a campus website. Students can find information on these webpages on how to register to vote as a college student, early voting and voting by mail as well as how to vote on Election Day. Check out these voting pages.

University of Missouri-St. Louis Fellow Anna Meyers helped her campus launch their [voting website](#). Students, faculty and staff were able to explore 2020 voting related resources with easy access. Viewers have the ability to find out what is on their ballot, learn about voter ID laws and look up their polling locations.

From **Meredith College** in North Carolina, here is what Fellow Hunter Klas had to say when asked about [her fellowship work](#) and their campus website. *“My goal for this fellowship is to really make sure every student at Meredith is truly informed about the candidates and knows how to register to vote and where to find that information. As citizens of the United States, I feel that it is part of our duty to vote and to be informed about what is happening around us.”* She built the [voter engagement website](#) with help from the campus press shop.



CEEP's nonpartisan voter guides were prominently displayed at **Saint Joseph's College** in Maine. Fellow Shannon Connelly helped to launch their first voting [website](#), focused on the importance of civic participation for citizens. Voting is an opportunity to personally influence the direction of a community.

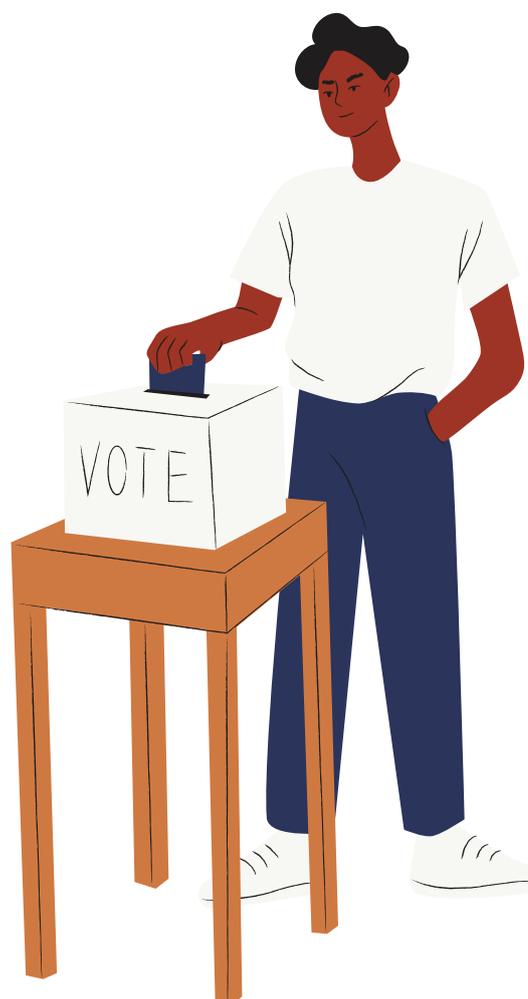
Some of the t-shirts and stickers should look familiar on the **University of North Carolina-Asheville's** voter [website](#). This site is home to all nonpartisan resources for voters in Buncombe County. Fellows use this space as a hub for all voter education material and campus outreach initiatives. They have a campus goal to increase student participation in all elections while removing barriers to voting.

Civic Engagement Programs

Civic Engagement Programs are great ways to get students involved in civic engagement. Lots of Fellows got creative this semester and created modules and workshops for their peers to learn more about civics, voter engagement and voting.

Virginia Tech Fellow Lami Akinyemi worked with his campus advisor and VT Engage Assoc. Director to create a Hokies Vote Ambassadors program. The goal of the program is to have 15-20 Voting Ambassadors who can do class visits, connect with student orgs interested in voter engagement work and offer peer support. Addie Parker, another Virginia Tech Fellow, helped design the framework for the program over the summer and helped to get it off the ground.

Alexandria Simms worked with school administrators at **The Chicago School of Professional Psychology** to create a [Canvas Course shell](#) for the "Democracy Challenge." The shell shows up as a "course" for all students enrolled at the institution and includes voter registration information for IL, WI, and MI. It has also integrated CEEP's [vote.org](#) tools, nonpartisan presidential guide, videos, and much more.



Building Student Leaders

While our fellowship program is a great way to engage large numbers of college students on campuses, it has also proved to be a way for CEEP to create life-long leaders. We work to foster civil dialogue on campuses and train our Fellows accordingly. Nearly all of our students reported that the CEEP Fellowship renewed or strengthened a passion for civic engagement in them. Here's a closer look at some of the things our students have learned:

Changing Minds

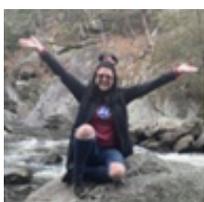
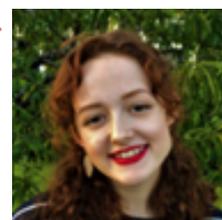
This semester, we asked our Fellows if this experience has changed their opinions on politics, government and electoral engagement. Nearly half of the Fellows said that this fellowship changed their opinions on electoral engagement. Here's what some of the Fellows had to say:

"I was never interested in electoral engagement, but now I understand that it is vital." *Alexandria Simms, The Chicago School of Professional Psychology IL*



"I had a partisan lens when thinking of voting engagement before this fellowship. Completing this fellowship has reminded me that every student and their views ought to be respected and part of the public forum."
Lawand Yaseen, University of Tennessee - Knoxville TN

"Being a fellow made me feel excited about the electoral process and empowered to share that excitement with others." *Emily Bonham, Georgia State University GA*



"Before joining CEEP, I didn't understand the importance of voting. I didn't understand that your vote truly does matter." *Caitlin Houde, Saginaw Valley State University MI*

"I honestly would not have discussed politics before being involved with CEEP. I learned that I can speak up without taking a side, that there can be discussions without arguments." *Christy Hicks, Cincinnati State Technical and Community College OH*

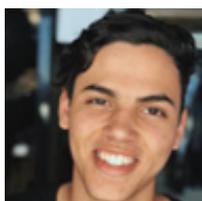


"This opportunity has made me the person who brings up voting and expressing ourselves in our democracy in many conversations."
Destinee Matthews, UNC Charlotte NC

Continued Engagement

This program builds leaders, both on campus and beyond. 40% of our Fellows this semester said that this experience influenced their future career path. Some people changed their majors to Political Science, some people reaffirmed their decisions to go into politics in some capacity and others considered the field of voter engagement for the first time.

“This fellowship has made me want to continue this work in my professional career. I want to continue to help young people get civically engaged.” *Alexander Lawrence, Western Michigan University MI*



“I know that my future will definitely include this sort of work, and cannot thank the organization enough for this opportunity to work!” -*Ali Rami, Colby College ME*

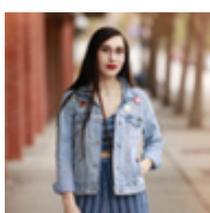
“Being a fellow has further proven to me that I want to reach out to disenfranchised groups and encourage voting. I plan to become a civil rights lawyer and CEEP has had a huge impact on that decision.” *Fernanda Cardenas, TMCC NV*



“This fellowship made me feel like this is the type of career I am meant for.”
Hannah Willingham, University of Findlay OH

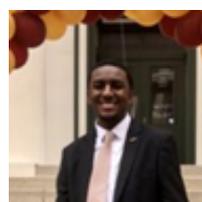
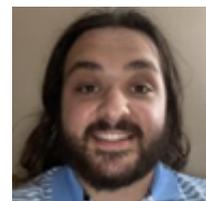


“It showed me that a career in politics is my passion.” - *Amanda Parkinson, Indiana University South Bend IN*



“I have always been passionate about voting, but working with [Florida Co-Director Monica Matteo-Salinas] has made me look at my future and what I want to do. She has made me realize that working for an organization such as CEEP would be a dream for me.” *Holly Kachler, Barry University FL*

“I had never really thought about politics/engagement in my future. This project made me realize I do have a hidden passion for voting and engagement. I think it helped open another door for myself.” *Jake Penko, University of Mount Union OH*



“I now know that I would like to continue this form of work from the non-profit sector, public, or private—any way that I can.” *Travis Waters, Florida State University FL*

Campus Advisors Report

It's no secret that campus advisors contribute to the success of our Fellows from helping to find campus space, to making campus contact connections and even securing some extra funding for activities. We are thankful for these individuals. Here is what they had to say about this semester's fellowship:

"We really appreciate the opportunity to have a CEEP Fellow. I think it is a great resource for our campus and a great leadership opportunity for the student. To have a program such as this that provides compensation to a student as well as resources and a network of peers and support has been extremely beneficial. This year of course was challenging due to Covid restrictions. We were not able to have large gatherings/events or even have a lot of swag because of our guidelines at Drake. I am hopeful we were still successful in helping to get students registered, educated, and turned into voters." - Amanda Martin, Drake University

"It was wonderful to have this as an option for voter engagement on our campus. It was a huge boost for our campus and a great opportunity for a student to have a deeper engagement with this area." - Joe Demarest, Coe College

Love the leadership we worked with within the CEEP operations. Appreciate the willingness to do extra with our campus to support this work. Appreciate how closely CEEP works with other partners (i.e. All In). - Chaz Kellem, University of Pittsburgh

We benefited so much from having a CEEP Fellow this year. I hope it's something we can continue long into the future! - Franchesca Nestor, Ohio Wesleyan University

This resource was invaluable—our CEEP fellow was invaluable! Cory Bowman, University of Pennsylvania



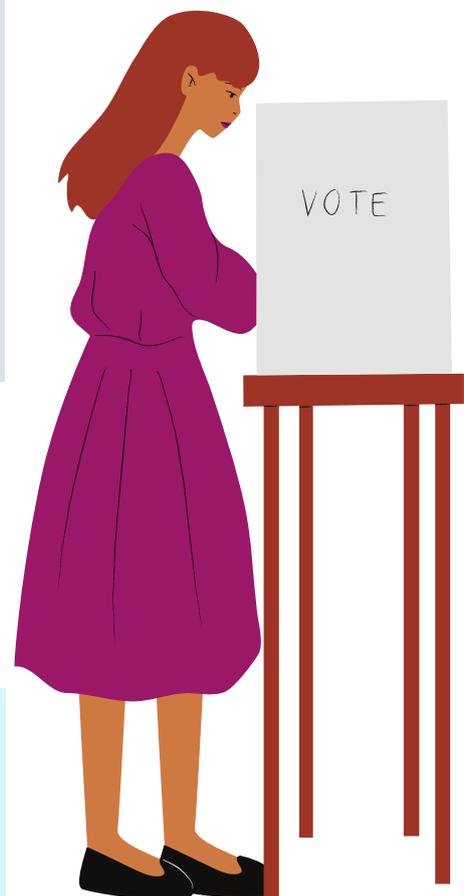
“There is now discussion on our campus about cancelling classes for future Election Days, but this year, doing so would have made little impact. The vast majority of our students voted early or absentee, with only a few dozen voting in person on Election Day on campus. The information CEEP provided specifically about laws and procedures in Ohio was helpful. For example, a few days before the election, you sent an email explaining how a student in quarantine could vote, under Ohio law. This was timely and new information we put to use. While we did not post the candidate guides or follow the handbooks mentioned in the survey, I did check out CEEP website and the links there, many times, and got some good ideas. - Nancy Powers, Kenyon College

I really appreciate the support that we get from CEEP and the fellow really helps since I have multiple areas of focus and no additional staff in my department. Despite these things, we do really well with Voter Engagement and our NSLVE results reflected that. Even so, as a small school and small department I feel left out of the conversation often. The big schools with the resources are leading the conversation and the planning and things don't ever feel like they fit for us. The Summit, for example, didn't have any sessions focused on small schools or small resources specifically. Being a department of one I can't always contribute as much time to these kinds of programs outside of my campus because my focus is split, but I do feel like the 'big fish' need to understand that others are doing good work too and that their way isn't the only way. - Jennifer Stewart, Webster University

This was by far the most challenging, yet most rewarding election experience we have ever had on campus. Our Fellows reached so many students directly, and I know that even more were reached indirectly just by being exposed to our activities. We already have a high student participation rate on campus, and I know that this helped to maintain that even under these circumstances. Peggy James, University of Wisconsin-Parkside

Thank you. This is a great honor for myself and my students to be engaged in this collective effort. My students always learn so much from this experience and we would not be able to offer it to them if CEEP did not offer such a program. - Khalil "Haji" Dokhanchi, UW-Superior

I couldn't have been as effective as I was in election engagement without CEEP... You all helped KVCC be a success. - Jannie Durr, Kennebec Valley Community College



Looking Forward: Post-2020 Election

After Election Day, there may still be lingering questions about the process of electing a president. How does the Electoral College work? Why is my ballot taking so long to be counted? What happens if there is not a clear winner of the presidential election by Inauguration Day? CEEP Fellows have the opportunity to debrief with their peers and one-on-one with state directors to reflect on their work and the election process. To help them transition on campus to what comes following the election they are given a [dialogue guide](#) to navigate any follow-up questions.

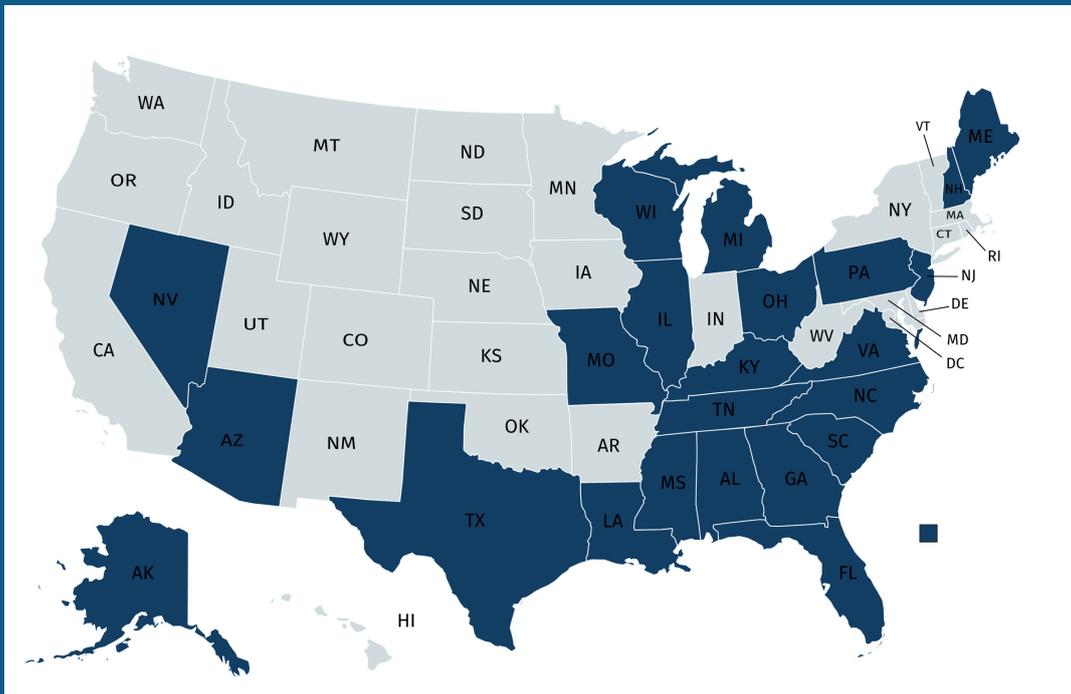
Georgia Runoff

Our Georgia Fellows will be extended an opportunity to continue their engagement work throughout the winter and spring semesters as Georgia continues to make history. Fellows will be offered the opportunity to continue their voter engagement work past the general election on November 3rd and further their work to cover the January 5, 2020 election. The expected scope of work includes performing a minimum of 3 engagement activities that will focus solely on the runoff election.



Spring 2021

In 2021 Fellows will represent 22 states. Election participation and voting are habitual. CEEP has found that sustaining student voting from one election cycle to the next requires constant care and feeding of our campus partnerships. CEEP Fellows will develop a network of peers that are as passionate about educating others on the election. We are excited to work with Fellows as they continue to plan and institutionalize voter engagement on their campuses.



Fellows will be required to perform 4 election engagement activities while also implementing an institutional project. CEEP will use the spring term to focus on building relationships with a select group of campuses to launch our first ever year-round fellowship in the fall. The purpose of changing our program from its current state of only being offered per semester is to help students and their campuses focus more on sustainable programming on their campuses. Student Fellows and Advisors will be offered new training opportunities, certificates of completion and resources.

**CAMPUS
ELECTION
ENGAGEMENT
PROJECT
FELLOW**