



COVID - 19 and CEEP Student Fellows

As we continue to monitor developments regarding the coronavirus, CEEP recognizes that some of our campuses may be affected by this global outbreak. Our focus is on the safety and well-being of our Fellows and the campuses they serve. With that in mind, we stand ready to work with those experiencing closures and are taking the necessary steps to continue election engagement in this time of uncertainty.

CEEP will offer assistance to Fellows and campus activities through a range of approaches. Should you, as a Fellow, encounter a problem and need to cancel an event or activity due to university or college closures or precautions, please notify your State Director or the National Fellowship Director at courtney@campuselect.org. We will continue to communicate fellowship decisions with you to ensure each Fellow is able to fulfill their contract and have a meaningful experience.

Below you will find a list of ways you can continue to engage your campuses, whether your campus is taking partial measures to reduce risk or undergoing complete closure. These ideas came from a team of Fellows and CEEP staff members, and we invite you to add to them. They include approaches like smaller event ideas, social media engagement activities, and virtual voter engagement ideas. Please do not feel limited to them, and we invite you to be creative and come up with new ideas. If you have any questions or concerns feel free to reach out to me.

Thank you,

Courtney Cochran
National Fellowship Director



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Small Event Ideas

Fellows can be just as effective in their work by planning small gatherings. Here are some small event ideas that can be implemented:

- **Residence halls** can be a great place to connect with students. Try to design a bulletin board that can be shared with Residence Assistance or Hall Directors.
- **Create bathroom campaigns** about spreading voting, not germs and provide election information. To include more information, consider making these a series of stall readers to share.
- **Design a "program packet"** detailing upcoming elections, voter registration information, and ways to get involved in community engagement.
 - If you are comfortable with satellite events, plan to train volunteers that can help you execute small scale events.

Long Term Planning

Use this opportunity to continue to work on your institutional project, or plan additional institutional changes:

- **Sharing syllabus language** with all faculty members, administrators. Sample language can be found [here](#).
- **Create action plans** for the rest of the year.
 - This could use a timeline of campus planned events and how to match election engagement to them.
 - Try working with university or college communications offices to plan a communication timeline for November. This could include sample posts they could use.
- **Coalition building:** If your campus does not already have a year-round electoral engagement coalition, think about who should be at the table. Ideally, this team should be made of administrators, faculty, staff, student leaders and community partners. If there is already a team try to find a way to stay in touch online using a tool like Google Drive or Dropbox.



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Virtual Events

In the event classes are suspended here are some alternative ideas of how to engage students from afar:

- **Virtual town halls** or virtual viewing parties.
 - Use a platform like [Zoom](#) or [Skype](#) to host candidates or professors to talk about upcoming elections or issues. Course management systems such as Blackboard or Moodle often include web conferencing capabilities. Check with your school IT department.
 - If there is a movie or other live TV event, you could also run a live Twitter event with a hashtag if possible.
- **Pre-record election-related topics and videos** to be sent out by professors.
 - To find topics for the videos try creating a survey that is given on social media.
- **Tie the current health crisis into topical on-line discussions.** Reach out to any clubs or organizations involved with health issues to work with them on pushing out information. But don't just stop with health classes--the virus and efforts to contain it affect economics, public policy, statistics, business, arts programs, even parks and recreation majors. It's on everyone's minds. Think of creative ways to get it discussed in classrooms and share them with the broader CEEP team.
- **Work with journalism classes** to write articles to publish on social media or sent out by campus-wide emails.
- **Survey students on campus:** What issues do students on your campus feel passionate about? What issues would they like to learn more about? Create a brief survey (5-10 questions) to get valuable feedback from students. This can be an online survey. You should also consider using social media (see suggestions below). Use the results to create an educational event or resource answering any issues that might arise.
- **Contact your local representatives:** Look up who your local, state and federal officials are for your campus and areas of town with significant student populations. Provide opportunities where students can call or write their representatives to voice their concerns. Make sure you provide unbiased information on any current issues that may be going on in your area.
- **Get creative:** Create a music video or write an original song or poem about how important civic engagement is to you. Be sure to share your talent online and use the #CEEPFellow hashtag!
- **School spirit:** Use your mascot or famous campus idols to create online awareness about voter registration, education, and local issues.
- **Create/distribute information to fit Blackboard** or other course management systems campuses might use if moving towards online courses.



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- How do we get things online to professors?
 - Create a list of advisors, professors, or department chairs to contact.
 - Distribute premade messages for email blasts to professors.
 - Include election-related information and links on platforms and calendars
 - Design learning activities for use in a virtual classroom: readings, graphics, even a word search or crossword puzzle.
- **Text blast:** Select 10 students in your phone to send them engagement updates. Ask those 10 students to text another 10 students from their phone and continue to pay it forward. This also works with Snapchat.
- **Make a Kahoot!:** Students enjoy trivia games, including this timed quiz. Get in touch with their competitive side while teaching them about voting, registration, campaigns, or where to vote on their campus.

Social Media

- **Art/graphic design challenge:** Create some noise on social media around voting with an art or graphic design challenge! The prompt could be anything relating to nonpartisan voter engagement work and the entries could be tagged with CEEP and/or campus accounts and/or hashtags. We recommend checking out [Canva](#) or [Over](#) for free designing apps.
- **Host a Facebook or Insta Giveaway:** Giveaways and “tag your friend” memes are very effective in encouraging online participation. Ask your student workers how to incorporate them into your voter registration work! You could make a post that says “Tag a friend who needs to register to vote” or give a prize to the person who tags the most students to vote on Election Day or during early voting.
- **Create a Social Media Campaign:** It’s not too late to create a social media campaign! Take your voter engagement to social media with a social media campaign dedicated to educating students on how to vote, the current issues, and any other nonpartisan voting related material you feel is worth sharing. Check out this [example](#) from a Fellow at the University of Central Florida.
 - Try to create voting memes or tik toks.
- **Interactive Instagram Story:** Create a bunch of informative and interactive social media posts that help people learn about voting in their state. For example, you could create an Instagram Story with some facts about voting in your state. Include polls so that students can guess the answers to your facts before you reveal them! It’s a fun way to get the information out there.



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- **Organize a Twitter Storm:** Pick a topic related to civic engagement. Ex: voter suppression, youth voting, state voting laws, etc. Create Qs (minimum of 5) and create graphics for each Q. Send the list of Qs (and some proposed answers) to folks and organizations you want to participate and promote on social media beforehand. Send your information to CEEP so we can promote your online event. Have a clear date and time and promote it on social media the week leading up to it.
 - Bonus points for having Qs in more than one language. Make sure you use several hashtags to widen your reach on Twitter and include graphics and gifs when you can. Ex: #NVVotesChat #KYR
- **Chill with a Spotify playlist:** See how many songs you can come up with related to voting, freedom, or civic engagement. Give the list an informative title such as "Don't Forget To Vote on April 7th, Wisconsin."

****For more social media information, check out our [Social Media Toolkit Guide](#)****

Important Reminders

CEEP has been working in a remote virtual environment since we began. We are willing to offer whatever support we can to you and your campus. The best part about our Fellows is their ability to be scrappy and adapt. For those with upcoming elections, offer solutions to students if possible, like early voting, mail-in ballots, absentee voting, and how to keep healthy at the polls. If any of your campus events are cancelled due to suspension of courses, work with your State Director to implement one or more of the remote activities above. For those who are unable to complete their fellowship due to the nature of this virus and would like to postpone, please contact the National Fellowship Director at courtney@campuselect.org.

CEEP, like our Fellows, will continue to adapt and work with our campuses to make sure fellowships are completed in a safe and positive way. As a Fellow your well-being is our number one priority. Keep in mind the following information from the Centers for Disease Control and Prevention (CDC) when on campus and in public: clean your hands often, avoid close contact, stay at home when you're sick, and cover coughs and sneezes. For more information on COVID-19 and prevention measures please visit their website [here](#).

Please feel free to reach out to any CEEP team member with questions.

****Special thanks to the Fellows who helped to brainstorm these ideas.****