

Campus Election Engagement Assessment



Campus Election Engagement Project (CEEP) developed this assessment to identify which nonpartisan election engagement practices currently take place on your campus and which can be usefully added. Campuses are encouraged to use the assessment to develop and evaluate institutional election engagement plans. CEEP staff are eager to provide campuses with tools, resources, and strategies to support election engagement efforts.

The assessment should take no longer than 10 minutes to complete, either on paper or online at airtable.com. If you fill it out online, CEEP will forward you the results. Thank you for your time and we look forward to working together.

Part I – Campus Commitment

1. A coalition of faculty, staff, and students regularly meets to coordinate efforts and resources across campus to register, educate, and empower students to vote in local, state, and federal elections.
 YES NO
2. At least one staff or faculty member coordinates and tracks election engagement efforts across campus.
 YES NO
3. Our campus has submitted the [National Study of Learning, Voting, and Engagement \(NSLVE\) 2018-2023 Reauthorization Form](#) to the Institute for Democracy and Higher Education.
 YES NO
4. The university calendar incorporates key election dates, including but not limited to, registration deadlines, primary and general election dates, early voting timelines, and absentee ballot deadlines.
 YES NO
5. Our campus designates funds for students or staff to conduct nonpartisan voter registration and education efforts. This can include student government funds, dedicated staff time, or allocated Federal Work-Study (FWS) funds. *Note: FWS funds can be used for nonpartisan election engagement work, but AmeriCorps funds cannot.*
 YES NO

Part II – Student Voter Registration

6. Students are encouraged to register during orientation and provided with online or paper forms.
 YES NO
7. Voter registration is integrated with class registration and/or the online student portal.
 YES NO
8. Voter registration is integrated with university housing move-in. *Residential campuses only*
 YES NO
9. Voter registration forms are available for students as they get their student IDs.
 YES NO
10. Our campus uses online tools (e.g., Rock the Vote, TurboVote) to register students.
 YES NO
11. Campus-wide email is used to inform all students how to register to vote at their local address or request an absentee ballot during each semester in which a local, state, or federal election is held.
 YES NO
12. Official campus social media accounts are regularly used to encourage voter registration and provide accurate nonpartisan election information and resources.
 YES NO
13. At least one experiential or service-learning course exists to foster students' political learning and culminates in a project that registers, educates, and/or empowers their fellow students to vote.
 YES NO

Part III – Student Education

14. Other courses integrate election engagement in the curriculum and provide structured opportunities to volunteer with campaigns and interest groups of the students' choosing, or with the school's nonpartisan engagement team.
 YES NO
15. Our campus hosts and publicizes watch parties for televised debates.
 YES NO
16. Nonpartisan candidate and issue guides are widely distributed and available for students.
 YES NO
17. Administrators and faculty regularly facilitate campus conversations on issues important to students to promote dialogue and cross-cultural understanding.
 YES NO

Part IV – Student Voter Mobilization

18. Our campus works with the local election authority to host an on-campus polling place for early and/or election day voting.
 YES NO
19. Students have easy access to official documents (e.g. utility bill, letter confirming student status) to satisfy state voter ID requirements if student IDs are insufficient.
 YES NO
20. Our campus makes voting a community activity in multiple ways, such as having the school mascot promote voting, marching/strolling to the polls, and registering student athletes during games.
 YES NO
21. The President/Chancellor or another senior administrator uses campus-wide emails and social media to encourage students to vote and provide nonpartisan resources (e.g., polling place lookup).
 YES NO
22. Our Residence Life department allows and encourages students to conduct nonpartisan "Dorm Storms" or "Res Hall Blitzes" in student housing complexes to get out the vote. *Residential campuses only*

ASSESSMENT SCORING

Yes — 1 point

No — 0 points

Unknown — 0 points

Level of Election Engagement

High Engagement Score Range: 18-22 Points (16-20 for non-residential campuses)

Your campus is dedicated to student election engagement and is developing a comprehensive approach to help students become informed participants in the democratic process.

Major challenge: To continue the process and fill in underdeveloped areas.

Medium Engagement Score Range: 8-17 Points (6-15 for non-residential campuses)

Your campus is doing important things to engage students, and they will make a difference.

Major challenge: To expand the team working to engage your campus and fill in underdeveloped areas, including undertaking new initiatives using CEEP's coaching and resources.

Beginning Engagement Score Range: 0-7 Points (0-5 for non-residential campuses)

Your campus is at the beginning point where most of our partner schools started, and you're taking critical first steps by looking at what's been done and what could be done to engage your students.

Major challenge: To bring together a team to help your campus undertake initiatives in key areas. You don't have to do everything, but whatever you do will be more than if you weren't engaged, and you can build on it from there. CEEP is happy to coach you and provide resources to help you through early steps and to help you make continued progress.